Cookie Policy

Arsenal Fanshare Society Limited

**What are cookies?**

We and sometimes our partner organisations collect information about your use of our website through cookies. Cookies are information files stored on your computer, tablet or smartphone that help websites remember who you are and information about your visit. Cookies can help to display the information on a website in a way that matches your interests. Most major websites use cookies.

**What cookies are used on this Website?**

The cookies we use on this website are broadly grouped into the following categories:

**Essential** - Some of the cookies on our website are essential for us to be able to provide you with a service you have requested. An example of this would be a cookie used to enable you to make a payment on the website or which allows communication between your browser and the website. Our cookie preference cookie described in the section “How can I reject or opt out of receiving cookies?” is also an essential cookie. You may not be able to use our website without these cookies.

**Analytics** - We use analytics cookies to helps us understand how users engage with our website. An example is counting the number of different people coming to our website or using a particular feature, rather than the total number of times the site or feature is used. Without this cookie, if you visited the website once each week for three weeks we would count you as three separate users. We would find it difficult to analyse how well our website was performing and improve it without these cookies.

**How can I reject or opt out of receiving cookies?**

If you want to reject cookies we use from this website you will need to:

Delete the cookies from your browser. Most browsers also allow you to prevent all or some cookies being stored on your machine in the future. For more information on how to delete or disable cookies from your browser please use the “help” function within your browser or alternatively visit [www.allaboutcookies.org](http://www.allaboutcookies.org/). Please be aware that disabling cookies may impact the functionality of this website.

Please note that we can’t always control third party cookies stored on your machine from our website and where this is the case you will need to visit the relevant third party’s website directly to manage cookies stored on your machine by them. Please see our “Third Party Cookies” section below.

**Third party cookies**

Some of the cookies described in the “What Cookies are used on this Website” section above are stored on your machine by third parties when you use our website.

Cookies are currently being used on this site by Google Analytics and Twitter. Other cookies may be used from time to time including by those who provide payment services.

We have no control over these cookies or how the third parties use them. They are used to allow that third party to provide a service to us, for example analytics. For more information on these cookies and how to disable them, please see [Internet Advertising Bureau website](https://www.youronlinechoices.com/) where you will be able to opt-out of receiving Interest-Based Advertising cookies from some of the third parties listed below; and/or the third party’s individual privacy policy. If you want to know more about how cookies work and how to manage or delete them, visit the [World Wide Web Consortium’s website](https://www.w3.org/standards/).

We may update this policy from time to time so you may want to check it each time you visit our website. We last updated this policy on 8th May 2018.